



El Hippo



WHITEPAPER

DISCLAIMER

The El Hippo project and ecosystem, including the token, website, the brand, smart contract, and related intellectual property are not a payment service. This document is intended for educational purposes surrounding the El Hippo project, and does not constitute financial advice of any kind. The whitepaper is not a legal document, not a solicitation or invitation for investment, and does not imply guaranteed returns on any investment made in the token. The information in this whitepaper is subject to change as the project evolves. Please stay up to date with our social media to ensure the information you have regarding El Hippo is current.

No legal claims are being made in this whitepaper or on our website. El Hippo is a decentralized project that operates on community input and feedback. It does not have shareholders, board members, or stakeholders.

This is an open source project executing itself on the good faith of the community, with no top-down leadership.

\$HIP is a utility token that serves crucial functions in the El Hippo ecosystem, without which the ecosystem could not operate. Due to the highly volatile and nascent nature of cryptocurrency technology, users and participants of the El Hippo project acknowledge that there is a high level of risk associated with investing in cryptocurrencies and participating in blockchain-based projects. El Hippo is not responsible for any losses or damages incurred to users as a result of becoming involved with the project, and users operate our website, applications, and interact with HIP token at their own risk.



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ABSTRACT

El Hippo was created in June 2023 to usher in a new era of next generation meme coins.

We saw the lack of originality and utility out there in the crypto space and knew the people deserved more – so we launched El Hippo. Community driven, decentralized, fun, and with Web3-powered features that sets our project up for success in a way that older meme coin projects never dreamed of.

Here's what makes El Hippo special:



No Buy or Sell Tax

With 0% buy tax and 0% sell tax, we're making it super easy to trade \$HIP. All we want is to create a thriving project where our community can use the token with no friction or hidden costs. Hip hip, hooray!



El Hippo NFTs

We'll be launching our own range of hippo-themed NFTs, so stay tuned! As well as the potential gains accrued from owning an NFT, these ones are built to gather baked-in rewards as per our tokenomics plan.



El Hippo NFT Rewards

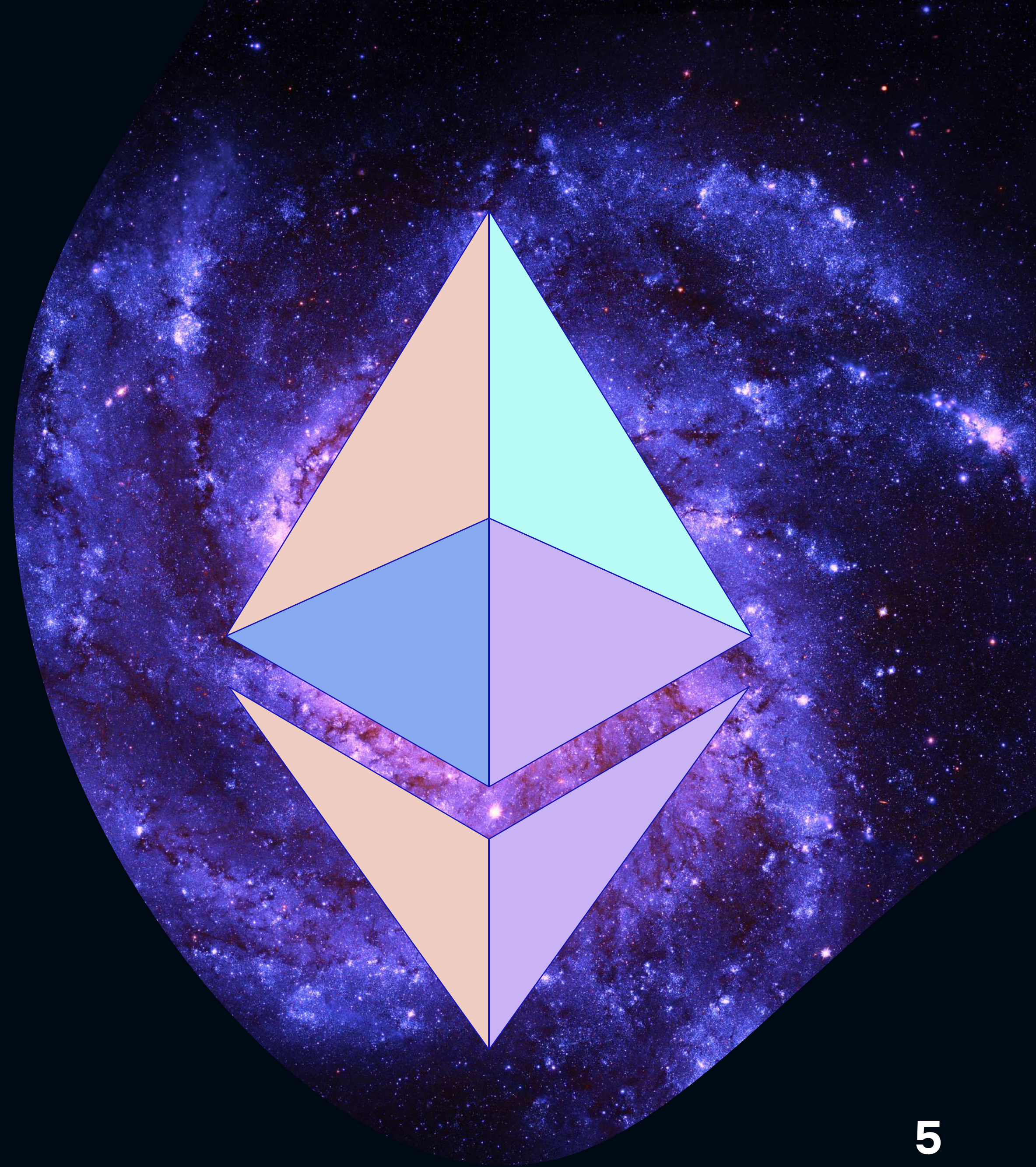
We're one of the few projects focused on longevity. To achieve that, we're building a loyal following and giving back to the community to make it healthy, happy, and likely to grow! 1% of the supply will be airdropped to all \$HIP NFT holders, and that's just the beginning.



CHOOSING ETHEREUM

There are many blockchain networks that can support a token like \$HIPP. After carefully evaluating all the competing networks, we chose Ethereum as it is the most widely used network with the largest base of developers, knowledge, and users dedicated to decentralized web applications and digital asset creation.

Based on our analysis, Ethereum remains the most secure, scalable, and cost-effective network available for a project like El Hippo.



VALUES AND MISSION



Complete Transparency

Enough of the secrecy in crypto already! El Hippo is fully transparent and open-source. You can view the smart contract yourself and confirm that we're doing exactly what we said we'd do in terms of distribution, and that the funds are safe and secure.



Community Focused

We'll be launching our own range of hippo-themed NFTs, so stay tuned! As well as the potential gains accrued from owning an NFT, these ones are built to gather baked-in rewards as per our tokenomics plan.



Forward Planning

We're one of the few projects focused on longevity. To achieve that, we're building a loyal following and giving back to the community to make it healthy, happy, and likely to grow! 1% of the supply will be airdropped to all \$HIPPO NFT holders, and that's just the beginning.



\$HIPPO TOKENOMICS

\$HIPPO is an ERC20 token deployed on the Ethereum blockchain in August 2023.

The token plays a key role in the entire El Hippo ecosystem, powering rewards, marketing, and other important functions for the project.

To maintain full transparency, you can track the supply wallet with the ENS name elhippo.eth, hippnft.eth, hippcex.eth.

You can currently buy the token directly from our website, or on:

 **Bitget**

 **MEXC**

 **Uniswap**

777,000,000,000,000
total supply

92.1% of total supply
was sent to Liquidity Pool

6.9% of the supply
will remain and held securely by the team

This 6.9% of total supply
will be used for centralized listings, bridges,
and liquidity pools

ROADMAP

1 Phase

- ✓ Launch
- ✓ DEX listings
- ✓ 1000+ holders
- ✓ El Hippo Oasis/Safari community (Discord)

2 Phase

- ✓ CEX listings
- ✓ Community rewards
- ✓ Strategic partnerships
- ✓ 10,000+ holders

3 Phase

- ✓ El Hippo Post newsletter
- ✓ El Hippo merch
- ✓ Academy
- ✓ 100,000+ holders

4 Phase

- ✓ El Hippo NFT collection
- ✓ Tier 1 exchange listings
- ✓ 1,000,000+ holders
- ✓ El Hippo world order



ECOSYSTEM – WHAT WE'RE BUILDING



Token Swap

It's super easy to get your hands on El Hippo. You can buy tokens directly from the website's swap feature, all with 0% buy or sell tax.



A Network of Influencers

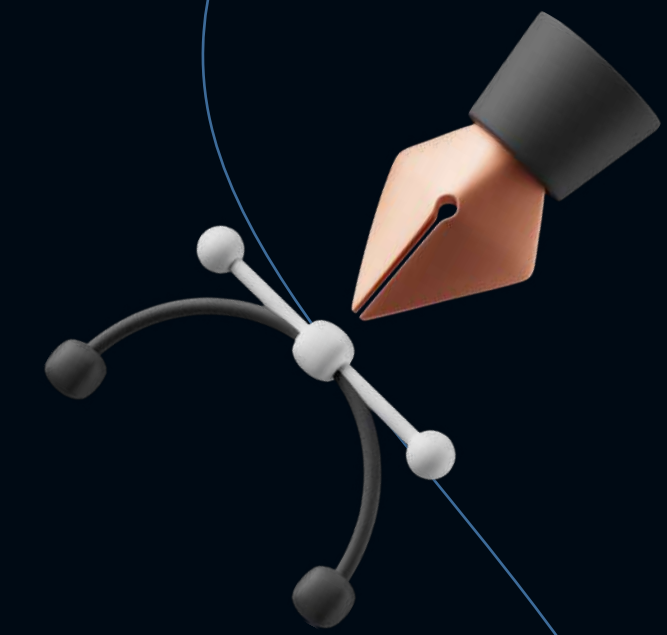
Meme coins thrive on the influence of social media's best and brightest. That's why we're dedicated to forming real, meaningful relationships with the memelords of the online crypto space. That means meme trains, competitions, and all things fun about crypto!

An NFT Empire

Of course, there's no point in ruling the social media space without some sweet content to flex on everyone! We're anticipating a tidal wave of HIPP NFTs to take over social media profile pictures in the near future, as well as a thriving economy built on investing and trading those bad boys! Remember, 1% of our 777 trillion supply WILL be sent to NFT holders – that's an opportunity people won't want to miss.

This is all just the beginning for El Hippo. Our project is at an early stage, and as a community-orientated project, you might play a hand in suggesting and voting on future initiatives and projects to come.

For now, we've made a plan and it's well underway – let's go!



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For all press inquiries, contact us at hello@hipptoken.com